

RESIN PROFIT LAB · COST PER PIECE

COST PER PIECE AND WHAT TO BUY LATER



Emma Miller
Resin artist since 2019 · Creator of Resin Profit Lab

From a $5 keychain to a $900 vanity sink: **what goes into each piece, what it costs you and the lowest price you sell it for**. Plus the tools that wait for your first sale.

INSIDE THIS GUIDE

- What each piece costs you — Table — p. 02
- Where the money really is — Math — p. 03
- What to buy later, and when — Plan — p. 04

$5
keychain

$95
your first tray

$900
large vanity sink

THE ONE RULE OF THIS GUIDE

Every tool after the starter kit is paid by an order. First sale, then the scale. Third sale, then the bigger molds. Never the other way around.

THE TABLE

What each piece costs you

Materials include resin, pigment, gold and hardware. The mold is paid **once** and used again and again. The last column is your **minimum price**, from the formula in Order Queue Advanced.

PIECE	RESIN	MATERIALS	MOLD, ONCE	HANDS-ON	MINIMUM PRICE
Keychain	0.3 oz	$0.40	$4	5 min	$5
Coasters, set of 4	7 oz	$6	$12	36 min	$45
Round tray, 12 in	12 oz	$10	$10	1.4 h	$95
Wall clock, 12 in	14 oz	$18	$20	2.4 h	$160
Ocean serving tray, 18 in	40 oz	$35	$30	4 h	$280
Small vessel sink	64 oz	$40	$10	5 h	$340
Large vanity sink	1.5 gal	$180	$60	10 h	$900
River coffee table	3 gal + wood	$300	$40	15 h	$1,400

Approximate 2026 US costs, with resin bought by the gallon (about $0.60 an ounce). With the 16 oz starter kit each ounce costs about $1, so your first pieces cost a little more. Deep pieces like sinks and tables use deep pour resin.

◆ EMMA'S TIP

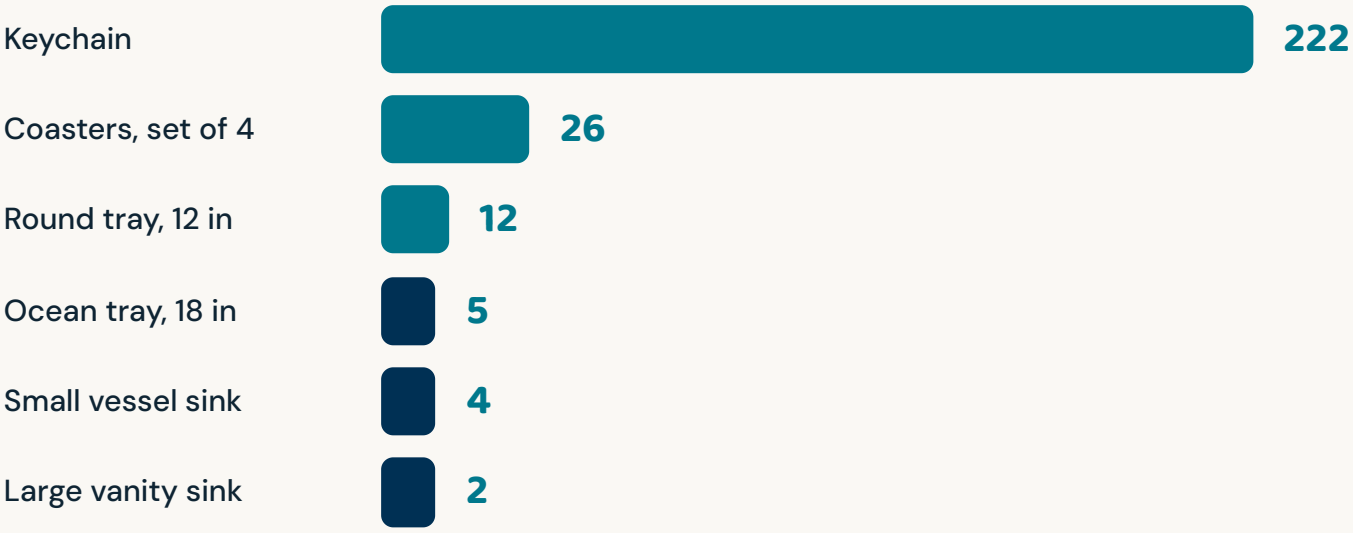
The sink that sold for $340 took **about $40 of materials and a $10 mold** that I use over and over. That is why big pieces change your month.



THE MATH

Where the money really is

How many pieces you need to sell to keep **$1,000 after materials**, at minimum prices. Same hour a night, very different month.



1 Keychains are practice

The margin on one is fine. **It's just not where the money is.** Use them to learn and as a thank-you gift.

2 Big pieces are the business

You don't need to sell 100 keychains. **You need 3 to 6 big pieces a month.**



◆ EMMA'S TIP

When someone asks for a keychain, **show her the coasters and the tray** too. Many people come for the small piece and leave with the gift.

THE PLAN

What to buy later, and when

Every tool here makes you faster or your pieces bigger. **None of them is needed for your first order.** Let each sale pay for the next step.

WHEN	WHAT	WHY	ABOUT
After sale 1	Digital kitchen scale	Measure by weight for big pours	$10 to $15
	Organic vapor respirator	For bigger pours or a small room	$30 to $40
	Wet and dry sandpaper set	Clean edges, professional finish	$6 to $10
After sale 3	Resin, 1 gallon kit	Cuts your cost per ounce	$60 to $90
	18-inch tray mold	Your $280 piece	$25 to $35
	Packaging: kraft, twine, tags	Gift-ready delivery	$10
After sale 10	Sink mold and deep pour resin	The pieces on the waiting lists	$10 + $60 to $90
	A second copy of your best mold	Doubles your best-seller	same as the first

◆ SAFETY FIRST

A **respirator is not a luxury** when you pour big pieces or work in a small room. Buy it before your first sink, not after.



BEFORE YOU CLOSE THIS GUIDE

Your numbers, clear from day one

- [ ] I know what my **first tray** costs me
- [ ] I know its **minimum price**: $95
- [ ] I know why **big pieces** change the month
- [ ] I know what to buy **after sale 1, 3 and 10**

◆ A NOTE FROM EMMA

My first sink cost me about $40 in materials and sold for $340. I didn't need a bigger budget. I needed to stop making only small things and start offering the pieces people really want in their homes.

Emma Miller



Next: Resin Basics, the illustrated guide. Safety, mixing, color, pouring, bubbles, curing and finishing, step by step with photos.