START HERE



RESIN PROFIT LAB · START HERE

START HERE: YOUR 3-DAY QUICK START



Emma Miller

Resin artist since 2019 · Creator of Resin Profit Lab

Your spot is active. In the next 3 days you buy your supplies, make your first pieces and **take your first order**. This guide tells you exactly what to do each day.

YOUR PATH | **Start Here** | Supplies | Resin Basics | First Piece | Big Pieces | Order Queue | Advanced | Library

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THE ONE RULE OF THIS GUIDE

One day at a time. Don't open every module tonight. Do Day 1 today, tick the boxes, and come back tomorrow for Day 2.

A LETTER FROM EMMA

Welcome, my friend. Your spot is active.

I started with **$16 of materials** at my kitchen table, in 2019, with no art training and a lot of doubt. Today I have a waiting list and I teach women all over the country to do the same.

Here is the truth almost nobody tells you: **making the piece is the easy part.** You mix, you pour, you pop it out. The mold does the work. What changes everything is knowing **which pieces sell** and **how to get the orders**.

That is what you have here: the pieces that sell the most, step by step, and the Order Queue Method to bring the customers. **You were never too old or too late for this.** You were just never shown the right way.

Emma Miller



Emma Miller, working with resin since 2019.

IN 3 DAYS YOU WILL HAVE

Day 1

Your **$20 starter kit** and the basics: how to mix, pour and stay safe.

Day 2

Your **first pieces** curing on the table while you sleep.

Day 3

Your pieces photographed, offered and **your first order in the queue**.

◆ IF YOU'RE WONDERING "IS THIS FOR ME?"

Most of my best students are **over 50**, and their customers trust them more, not less. The mold doesn't know how old you are. **You mix, you pour, you pop it out.**

YOUR CLUB

How your Resin Profit Lab works

Every module has **video lessons and illustrated guides** like this one. Some modules open over your first days: the countdown on each one shows when. **Everything stays yours for life.**

MODULE	VIDEO LESSONS	GUIDE THAT GOES WITH IT
Start Here	Welcome and your 3-day plan	Start Here: Your 3-Day Quick Start
Materials and Suppliers	What to buy and where	Your $20 Starter Kit · Where to Buy · Cost per Piece
Resin Basics with Molds	Safety, mixing, color, pouring	Resin Basics: Illustrated Guide
Your First Piece	Keychain practice, first piece to sell	Your First Piece to Sell
The Order Queue Method	Customers without leaving home	The Order Queue Playbook
Order Queue Advanced	Pricing and a full queue	Order Queue Advanced · Pricing spreadsheet
Piece guides	Trays, sinks, tables, clocks	One guide per piece
100+ Piece Library	Ideas by category	Library guides

PUT IT ON YOUR PHONE

- **iPhone:** open the club in Safari, tap Share, then **Add to Home Screen**
- **Android:** open it in Chrome, tap the 3 dots, then **Add to Home screen**

DIGITAL, NOT MAILED

- Your club is **videos and illustrated guides**, yours for life
- **No materials are mailed.** The $20 starter kit is a shopping list you buy near you

◆ EMMA'S TIP

Save the club to your home screen **right now**. The women who finish are the ones who can open it in one tap, waiting in line or after dinner.

THE PLAN

Your 3-day plan

About **one hour a day**. The resin works overnight, so most of the waiting happens while you sleep.

Day 1

Supplies and basics

Buy your **$20 starter kit**. Watch Materials and Suppliers and Resin Basics.

Day 2

First pieces

Practice keychain, then your **first piece to sell**. Pour at night, let it cure.

Day 3

First order

Demold, **photograph, offer** and take your first deposit with the Order Queue.



Day 1: the whole kit fits on one tray.



Day 2: your first ocean pour.

◆ IF A DAY SLIPS

Life gets busy? **Day 2 can be any night that week.** The only rule: once you pour, demold within 1 to 2 days and keep going. A piece sitting in the mold for a week is how people stop.

1 DAY 1

Supplies and the basics

Today you don't pour anything. You get ready, so that tomorrow **your first pour works the first time**.

- [ ] Buy **Your $20 Starter Kit**: resin, mica set and a small mold. The list is in the guide of the same name
- [ ] Watch **Essential materials** and **Decorative materials** in Materials and Suppliers
- [ ] Watch **Safety gear**, **What resin is** and **Color and pigments** in Resin Basics
- [ ] Read pages 2 to 4 of **Resin Basics: Illustrated Guide**: safety and mixing
- [ ] Pick your **work spot**: a level table, a window you can open, 75 to 85 °F
- [ ] Order your **12-inch round tray mold** and a **craft heat gun** for your first piece to sell (about $10 each)



Gloves, open window, clean mat. That is a safe table.

TODAY'S SHOPPING, IN ONE LOOK

WHAT	WHY	ABOUT
Resin kit, 16 oz, 1:1	Comes with cups, sticks and gloves	$16 to $17
Mica powder set	Teal, blue, white and gold for the ocean look	$5
Small keychain mold	Your practice piece on Day 2	$3
12-inch round tray mold	Your first piece to sell, used 20+ times	about $10
Craft heat gun	Pops bubbles and makes the white lace. A tool for years	about $10

◆ EMMA'S TIP

Buying online? Order the kit and the tray mold **today**. Walmart and Michaels often have resin kits for **same-day pickup**, so check the store near you first.

2 DAY 2

Your first pieces

The keychain is your practice. **The money is not in the keychain**: it is in the tray you pour tonight.

- [ ] Watch the 4 lessons of **Your First Piece**: making, demolding, the keychain and assembly
- [ ] Make **1 practice keychain**. It costs about $0.40 and teaches you the whole process
- [ ] Read **Your First Piece to Sell**: the 12-inch ocean tray
- [ ] At night, **pour your tray**. Cover it with a clear box and go to bed
- [ ] Write **10 names** from Circle 1 in The Order Queue Playbook: people who know you



The white lace on the wave: 10 seconds of heat gun.

TONIGHT, MINUTE BY MINUTE

0 to 10	**Set up.** Gloves on, window open, mold on the mat, bottles warmed 10 minutes in warm water.
10 to 20	**Measure and mix** 12 oz: 6 of resin, 6 of hardener. Stir slowly for 3 minutes.
20 to 40	**Color and pour** gold, teal and navy, then the white line and the heat gun.
40 to 45	**Cover** with a clear box, clean up, lights off.

◆ EMMA'S TIP

Pour **last thing at night**, after dinner and messages. You go to bed, and the resin works without you. In the morning it is already hard on the surface.

3 DAY 3

Your first order

Your tray doesn't have to be perfect. **It has to be offered.** If it came out like the one in the lesson, it is already at the standard people pay for.

- [ ] After **24 to 48 hours**, demold your tray. Sand the edge and paint the gold rim
- [ ] Take **5 photos** by a window: the steps are in Chapter 2 of The Order Queue Playbook
- [ ] Post on your profile and message **3 people**, one by one
- [ ] Answer with the **ready-to-send replies** in Chapter 3 of the Playbook
- [ ] Take your **first deposit** and write the first line on your queue board



Window light and a white board: the photo that sells.

WHEN SOMEONE ASKS "HOW MUCH?"

Thank you! This 12-inch ocean tray is **$95**, made in the colors you choose, with real gold. **Is it for you or a gift?**

YOUR FIRST POST

I made this at my kitchen table and I'm in love with how it came out! **I'm taking 5 custom orders this month**, in your colors. Message me if you want to save a spot.

◆ EMMA'S TIP

A "first order" means **a name, a date and a deposit**, not a finished delivery. Your customer is happy to wait 7 days for a tray made just for her.

Quick answers

The questions new students ask me most, answered in one page.

Does the course send me any materials?

No. Resin Profit Lab is **100% digital**: video lessons and illustrated guides, yours for life. **You buy your own supplies**, at a store near you or online, for about $20 to $25 to start.

What is the "$20 starter kit"?

It's **a shopping list, not a package**. Four things: a 16 oz resin kit, a mica set and a small mold. The list, with photos and prices, is in **Your $20 Starter Kit**.

What should I buy first?

Only those four things, plus a **12-inch tray mold and a heat gun** for your first piece to sell. Everything else waits for your first order: see Cost per Piece.

Where do I start?

In this order: **Start Here, Materials, Resin Basics, Your First Piece**, then The Order Queue Method and Order Queue Advanced. The piece guides come after.

A module is still locked. What do I do?

Modules open one after another so you're never overloaded. **The countdown shows when.** Meanwhile, repeat a practice pour: every keychain or coaster makes your next tray better.

How do I open a guide on my phone?

Tap **Open the guide** under the lesson. To keep it, on iPhone tap Share and **Save to Files**; on Android tap the download icon. It works without internet after that.

I live outside the US. Where do I buy?

Look for **"epoxy resin 1:1"** at your craft or hardware store. Where to Buy Supplies has a page for **the UK, Canada and Australia**, plus ounces and inches in metric.

Videos or guides?

Both teach the same steps. **Each guide has every step in writing and in photos**, so if a video goes too fast, follow the guide at your own pace.

◆ EMMA'S TIP

Stuck on a step? **Go back one page in the guide** and check the photo. Nine times out of ten the answer is in the step before.

BEFORE YOU CLOSE THIS GUIDE

Your three days start today

- [ ] I read my **3-day plan**
- [ ] The club is on my **home screen**
- [ ] I read the **Quick answers**
- [ ] My **starter kit** is ordered
- [ ] My **tray mold** is ordered
- [ ] I chose my **work spot**

◆ A NOTE FROM EMMA

The women who change their month with resin are not the most talented ones. They are the ones who did Day 1, then Day 2, then Day 3. Start small, start tonight, and let the queue grow.

Emma Miller



Next: Your $20 Starter Kit. The exact list, with approximate prices, and what you already have at home.